

## **Alter Moneta Adds New District Sales Manager to Upper Midwest Regional Direct Sales Force**

### **Media Contacts:**

Melissa Kintzel: 716-270-1749 [melissak@altermoneta.us](mailto:melissak@altermoneta.us)

**Buffalo, NY, January 3, 2008**—The U.S. headquarters of Alter Moneta, in Buffalo, New York, announced the recent appointment of Kris Schulz to its Midwest U.S. direct sales force. Effective December 1, 2007, Schulz assumed a role as district sales manager to handle commercial finance business relationships in Michigan, Northern Ohio, and Northern Indiana. Schulz is reporting to Jerilyn Nichol森, Alter Moneta’s vice president, direct sales, Midwest U.S.

“We were very impressed by Kris’s entrepreneurial background and his personality,” says Nichol森. “He’s a down-to-earth, no nonsense entrepreneur with a wide, diverse background in manufacturing and fantastic networking skills with banks and accounting firms here in Michigan.”

Schulz, who lives in Belmont, Michigan, will be focusing Alter Moneta’s sales effort primarily on direct calls to customers financing manufacturing, transportation, and construction equipment, as well as natural gas industry production equipment, in the upper Midwest. Schulz said he was attracted to Alter Moneta because of the opportunity it provides to serve a bigger territory.

“I’ve long been interested in a company that would allow me to dip into a larger network, and Alter Moneta gives me precisely that opportunity,” he says. “Alter Moneta is also a younger, rapidly growing company with a great deal of optimism about the opportunities it sees,” he adds, “and that’s exciting.”

Schulz comes to Alter Moneta from Fifth Third Bank, in Grand Rapids, Michigan, where he had served for three years as vice president of equipment finance and leasing. Prior to his tenure with Fifth Third, Schulz was president of Grand Capital Funding Corp., a full-service leasing company providing origination, consulting, structuring, pricing, holding,

and selling of transactions, which he founded in 1998. For 12 years preceding his ownership of Grand Capital, Schulz held several leasing sales, management, and executive positions with M&I Bank's leasing division. Schulz got his start in sales and commercial finance in the early 1980s, selling steel and steel-related equipment with Wyckoff Steel and later Thyssen Specialty Steels, both in Detroit, Michigan. Schulz holds a bachelor of science degree in education from Central Michigan University in Mount Pleasant, Michigan.

### **About Alter Moneta**

Alter Moneta, established in 1998, is one of the fastest growing independent financial services firms in North America, with significant market presence in both Canada and the United States. The company provides funds to purchase or lease new and used revenue-producing equipment for middle-market firms in trucking, warehousing, construction, passenger transport, manufacturing and waste management industries. Through its vendor finance group, Alter Moneta also provides financing programs for manufacturers and dealers. Its Lutex subsidiary, in Quebec, provides auto-leasing services. For more information, visit [www.altermoneta.com](http://www.altermoneta.com).

---

---